

CRASH MUCH?



If this is you... You're not covered, but your bike is.

*Accidental Damage from Mishandling while riding...
Only from R.I.D.E.S.*

Why invest in R.I.D.E.S?

- **Saves money**
 - Let RIDES cover the unexpected or standard maintenance costs
- **Convenient**
 - Visit your selling dealer or one call toll-free
- **Peace of mind**
 - RIDES is national. Get your ride back on the pavement or dirt wherever you are.

How to obtain service:

Visit your selling retailer, call 1.866.4.RIDES or www.ensureprotect.com/rides

Covers you for 2 or 3 years from the Date of Purchase:

Wheels, cranks assemblies, chains, hubs, bottom brackets, brakes, chain, derailleurs, brake cables and housing, Freewheel/cassette, brake levers, forks, rotors, headset, shifters, shifter cables and housing, front and rear suspension, seat post hydraulics, cassettes, and more! All the above must be installed at factory or in shop at time of bike purchase.



While R.I.D.E.S. covers almost every type of repair or replacement, there are a few areas not covered, including fuses, tires, inner tubes, grips, brake pads, seat fabric & damage from intentional abuse. Complete terms and conditions at www.ensureprotect.com/rides

RIDES

RIDE IT DAILY EXTENDED SERVICE

**replace.
repair.
maintain.**





**RIDE MORE.
WORRY LESS.**



RIDES
RIDE IT DAILY EXTENDED SERVICE

**ALMOST ANYTHING THAT
COULD GO WRONG WITH A
BIKE IS COVERED INCLUDING
ACCIDENTAL DAMAGE FROM
"MISHANDLING" WHILE RIDING**

Replacement Plan - Covers One-time Replacement

Available on any item that sells for under \$100. If any covered product fails, it will be replaced.

Item Cost	2 Year	SKU	3 Year	SKU
\$0 - \$99.99	\$4.99	2YRPM00100DOP	\$8.99	3YRPL00100DOP

Repair Plan - Covers 100% Parts & Labor

Available on any item that sells between \$100 and \$499.99. If any covered part of the bike fails, 100% of the parts & labor will be paid to put your ride back on the road or trail.

Item Cost	2 Year	SKU	3 Year	SKU
\$100 - \$249.99	\$17.49	2YRPR00250DOP	\$29.99	3YRPR00250DOP
\$250 - \$499.99	\$39.99	2YRPR00500DOP	\$69.99	3YRPR00500DOP

Repair & Maintenance Plan - 100% Parts & Labor, plus maintenance for each year extension

Available on any item that sells between \$500 and \$14,999.99. Includes repairs and maintenance based on purchase level.

Bike Cost	2 Year 1XM	SKU	3 Year 1XM	SKU
\$500-749.99*	\$79.99	2YRPM00750DOP	\$139.99	3YRPM00750DOP
\$750-999.99*	\$109.99	2YRPM01000DOP	\$189.99	3YRPM01000DOP
\$1000-1499.99*	\$159.99	2YRPM01500DOP	\$279.99	3YRPM01500DOP
\$1500-1999.99*	\$219.99	2YRPM02000DOP	\$379.99	3YRPM02000DOP
\$2000-2999.99*	\$299.99	2YRPM03000DOP	\$549.99	3YRPM03000DOP
\$3000-4999.99*	\$499.99	2YRPM05000DOP	\$849.99	3YRPM05000DOP
\$5000-7499.99*	\$749.99	2YRPM07500DOP	\$1399.99	3YRPM07500DOP
\$7500-9999.99*	\$999.99	2YRPM10000DOP	\$1899.99	3YRPM10000DOP
\$10000-12499*	\$1249.99	2YRPM12500DOP	\$2099.99	3YRPM12500DOP
\$12500-14999*	\$1499.99	2YRPM15000DOP	\$2499.99	3YRPM15000DOP
\$15000-17499*	\$1749.99	2YRPM17500DOP	\$2999.99	3YRPM17500DOP

- Wheels
- Crank Assemblies
- Chains
- Hubs
- Bottom Brackets
- Derailleurs
- Brake Cables & Housing
- Free Wheel
- Brake Levers
- Forks
- Rotors
- Head Set
- Shifters
- Shifter Cables & Housing
- Front & Rear Suspension
- Cassettes
- Seat Post Hydraulics
- E-Controllers
- E-Switches
- E-Hubs
- E-Throttles
- And More!



CALL US TODAY: **1.866.4.RIDES**
info@ensureprotect.com

*Pricing to include 1 annual standard maintenance per year of extension. Standard Maintenance includes labor for necessary tightening, tuning and adjusting of derailleurs and brakes, lubing of chain, hydraulics and shocks. Pricing does not include consumables.