

# SLATWALL PRO TIPS



# AVOID THE SAME OLD COLORS THAT WE HAVE ALL SEEN A MILLION TIMES IN TERRIBLE STORES



White



Gray



Light Gray



Black



Antique White



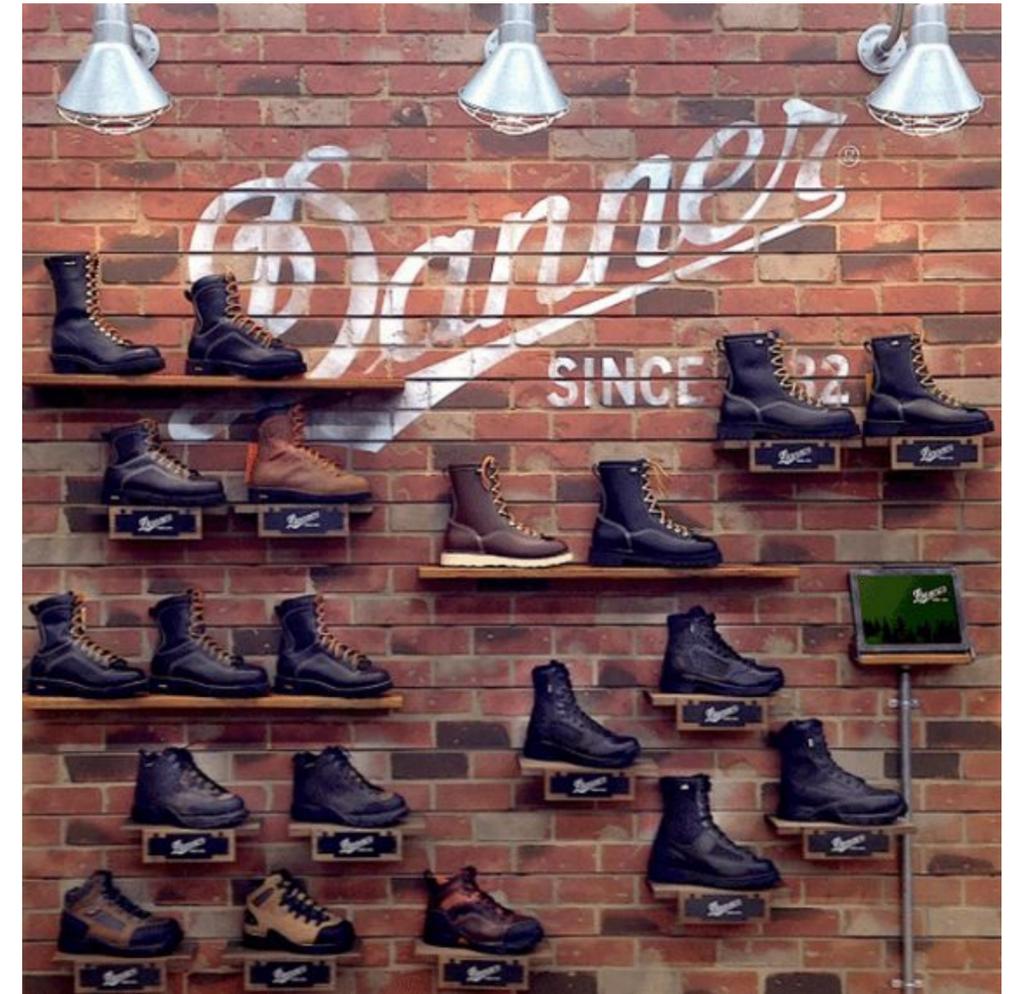
Almond



Birch



Cherry



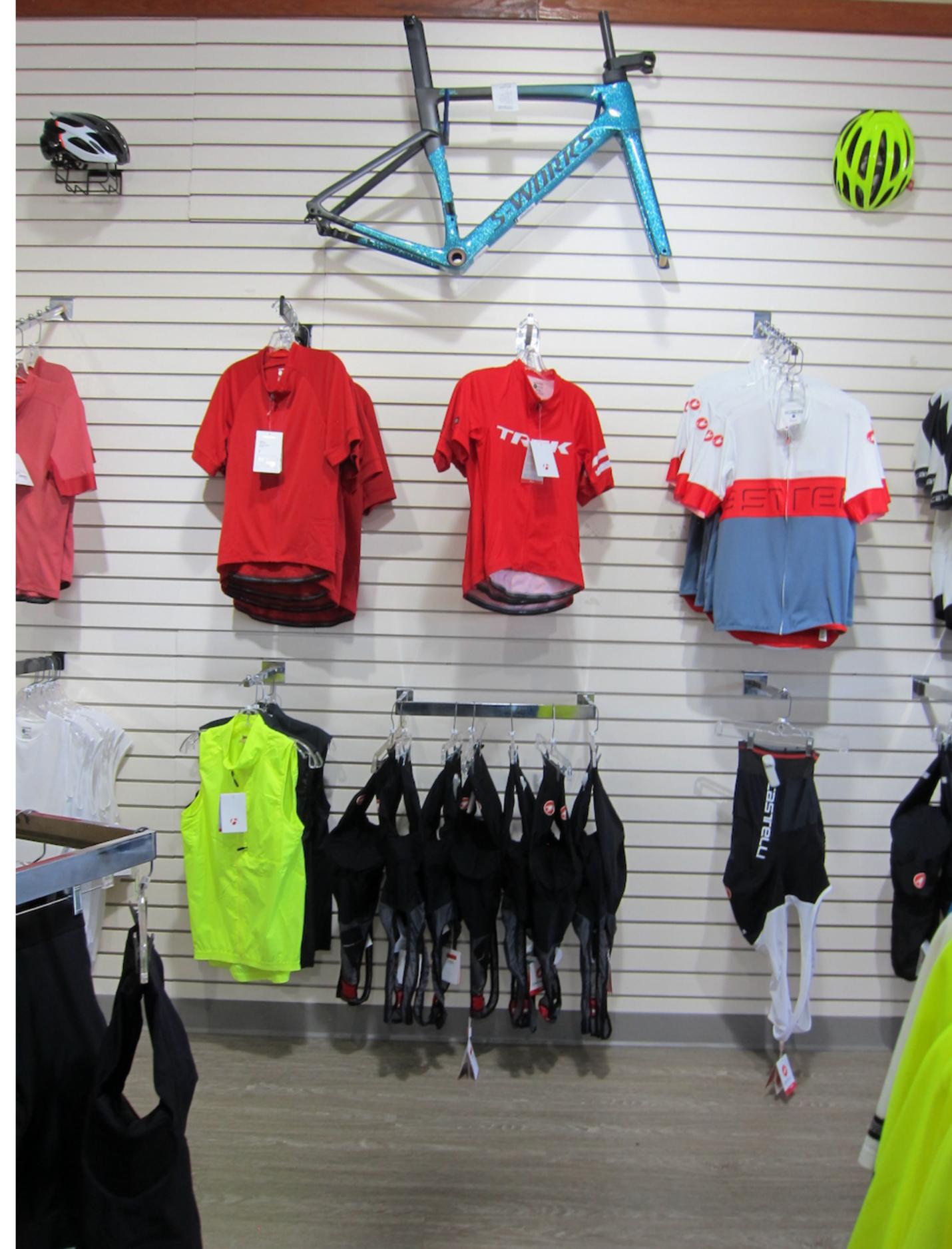
# DON'T JUST USE FULL 4X8' SHEETS

Cut it/design it so it's clear that you didn't just take the path of least resistance.

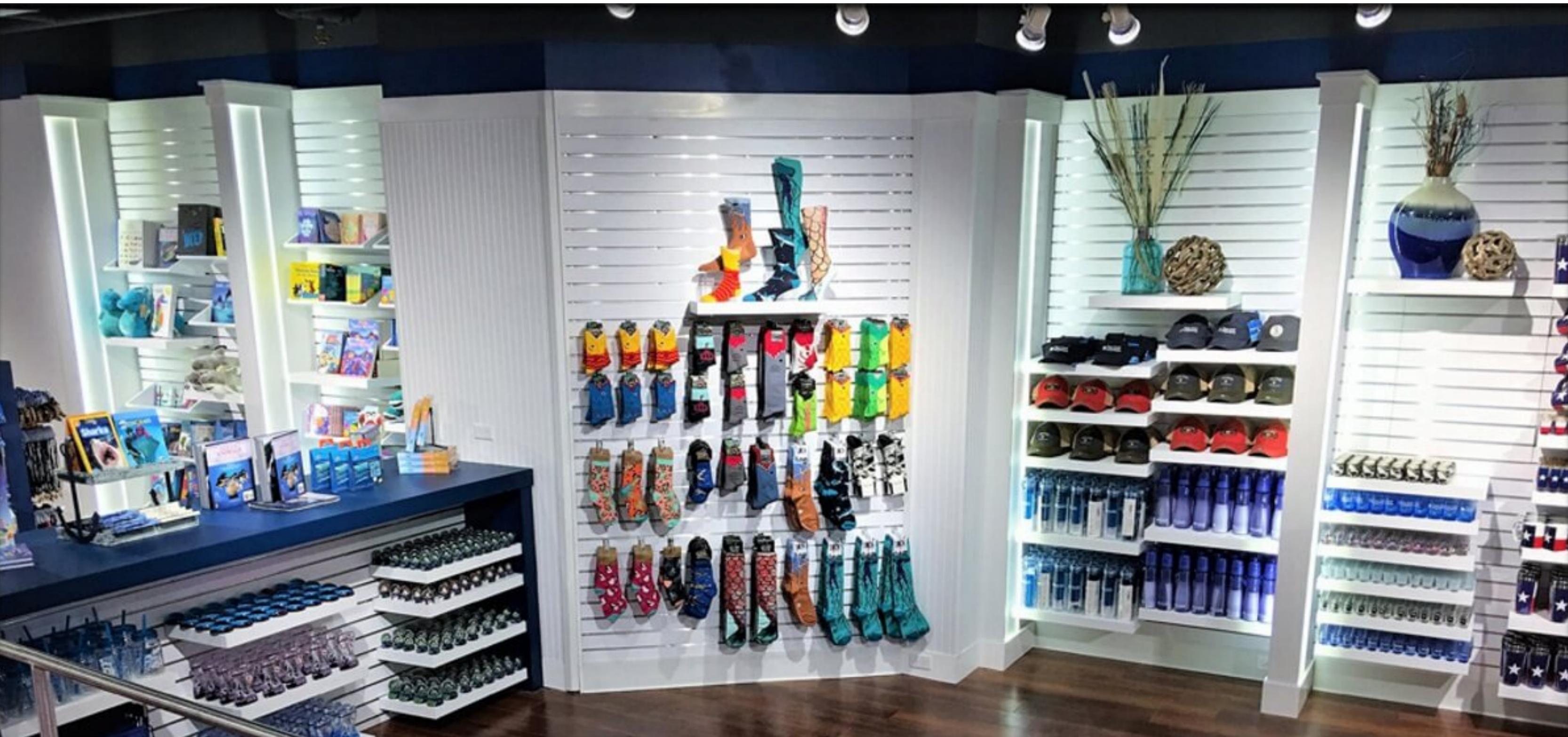
DON'T COVER  
THE WALL  
FROM FLOOR TO  
CEILING



BEWARE:  
SLATWALL  
ENCOURAGES  
INEFFICIENT  
MERCHANDISING



# BREAK THE SLATWALL INTO VERY SHOPABLE SECTIONS



# ALSO, USE INSERTS TO INCREASE STRENGTH AND DRESS IT UP

